# Research Structuring **Publication Process**

Theme: Research - The Recourse for Continuous Learning 23 - 27 June 2025 | Online Mode











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**Centre for Research & Training National Foundation for Entrepreneurship Development** Coimbatore, Tamil Nadu

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### **Key Takeaways**

**Research Ideation & Structuring Process** 

**Literature Writing & Extraction Methods** 

**Statistical Techniques & Analysis Overview** 

**Publication Scenario & Future Challenges** 

**Publication Process & Appropriate Strategies** 

#### **Schedule**

Timings: 6:15 PM - 8:15 PM

Day 1: Research Insights & Structuring

Day 2: Research Process & Crafting Literature

**Day 3: Statistical Applications & Techniques** 

Day 4: Publication Importance & Challenges

Day 5: Publication Insights & Strategies

## **Session Speakers**



Founder & Chairman National Foundation for Entrepreneurship Development Coimbatore, Tamil Nadu



Dr. V. Arulmurugan Associate Professor & Head Department of Commerce School of Management Pondicherry University Karaikal Campus, Puducherry, India



Dr. Arti Chandani Professor Jaipuria Institute of Management Lucknow, Uttar Pradesh